

Information on the collection of personal data in the Use of WhatsApp in accordance with Art. 13 and Art. 14 GDPR



Information on the processing of personal data by Putzmeister

In connection with the processing of your personal data, Putzmeister is subject to information obligations in accordance with the European General Data Protection Regulation (GDPR). The following information is intended to give you an overview of what data is involved, to whom it may be transmitted and for what purposes the processing is necessary. In addition, you will receive information about the rights to which you are entitled in the course of processing your personal data.

Responsibilities

Putzmeister Holding GmbH
Max-Eyth-Straße 10, 72631 Aichtal, Germany
Phone: +49 7127 599 0 E-mail: pmh@putzmeister.com

Contact details of the data protection officer

Putzmeister Holding GmbH
Data protection supervisor
Max-Eyth-Straße 10, 72631 Aichtal, Germany
Phone: +49 7127 599-0 E-mail: datenschutz@putzmeister.com

Origin of personal data

We process personal data that we receive from you when you contact us. In addition, we process – to the extent necessary for the provision of the service/performance of the contract to you – personal data that we have permissibly received from other companies in the Putzmeister Group for the purpose of fulfillment.

Purpose of data processing

We use the WhatsApp Business APP messenger service to enter into a continuous and efficient exchange with the machinists and workshop foremen in the context of testing and development of the new Experts App (CHECK functionality) through the Digital Solutions department and to be able to communicate easily with our customers and the users of our services/products. The communication is intended to ensure faster and easier coordination between the parties and is used in addition to the usual means of communication. The use of the messenger service is voluntary by customers/users on the basis of our legitimate interests in accordance with Art. 6 (1) (f) GDPR. In the event of mutual contact via the messenger service, we will process your data to the extent necessary for the substantive response or processing of the request. This is done on the basis of your consent in accordance with Art. 6 para. 1 sentence 1 lit. a) GDPR. If the responsible body processes an employee's private personal data for operational purposes using a messenger service, this is also done on the basis of consent in accordance with Art. 6 (1) sentence 1 (a) GDPR. Without your request or prior contact via messenger service on your part, we will not communicate with you via the messenger service.

Legal basis

GDPR: Art. 6 para. 1 lit. a – Lawfulness of processing (consent)
GDPR: Art. 6 para. 1 lit. f – Lawfulness of processing (legitimate interest)

Legitimate interests

Data processing for other purposes can only be considered if the legal requirements required in this respect pursuant to Art. 6 (4) GDPR are met. In this case, we will of course comply with any information obligations pursuant to Art. 13 (3) GDPR and Art. 14 (4) GDPR.

Categories

Essentially, this is the following data:

Profile name, mobile phone number, content data (text inputs, photographs, videos) and

Status information ("Last Online" status). Furthermore, data is also processed directly by the messenger service WhatsApp Business, this can be e.g. The following categories of data may be:

Usage and Log Information (Service Usage Information)

Connection data, such as mobile network details, connection and device information, such as operating system, device ID, device location (if location features are used), browser type, IP address, browser type.

We have no influence on the type and scope of the data processed by the provider, the type of processing and use or the disclosure of this data to third parties, in particular to countries outside the European Union where an adequate level of data protection cannot be guaranteed. Information on which data is processed by the provider and for what purposes can be found in the privacy policy of the service, which can be viewed here: www.whatsapp.com/legal/.

Storage period

We will delete your data if it is no longer required for the stated purpose and there are no contractual or statutory retention periods.

Necessity and consequences of non-provision

You are under no obligation to provide us with any information. Please note, however, that your personal data is necessary for the use of the service. If you do not provide us with your personal data, At this point we would like to draw your attention to the fact that in addition to the messenger service WhatsApp Business, there are also other communication channels (e.g. e-mail or phone) to get in touch with us.

Automated decision-making and profiling

As a responsible company, we do not use automated decision-making or profiling when collecting your personal data.

Recipients of personal data outside the company

In general, we will only pass on your personal data to other companies of the Putzmeister Group, service providers, business partners and other third parties within the framework of the applicable data protection laws and only within the framework of the agreed purposes. For the purpose mentioned here, the following data processors are used with the WhatsApp Business APP service:

WhatsApp Ireland Limited 4 Grand Canal Square Grand Canal Harbour Dublin 2, Ireland and WhatsApp Inc. / Meta Platforms Inc. Deborah Crawford 1601 Willow Road Menlo Park, California 94025, USA
WhatsApp Inc is certified by the U.S. Department of Commerce for the EU-U.S. Privacy Shield and the Swiss-U.S. Privacy Shield Framework (collectively, the "DSS"). Further information can be found here: <https://www.whatsapp.com/legal/> and <https://www.whatsapp.com/legal/business-data-processing-terms-and-conditions> and <https://www.whatsapp.com/legal/business-data-transfer-addendum>

Intention of transfer to a third country or international organisation

Should we transfer your personal data to a country outside the EU/EEA that does not provide the same level of protection as within the EU/EEA, we will ensure that such transfers are carried out in accordance with applicable data protection laws, including the GDPR.

Warranties and Obtaining Warranties

We will only transfer your personal data to a recipient in a third country after concluding standard contractual clauses approved by the European Commission. We guarantee that we will transfer your personal data to companies in a third country that are located within our group / group of companies and carry out a joint economic activity on the basis of binding internal data protection regulations. In exceptional cases, according to Art. 49 (1) GDPR, a transfer can take place without guaranteeing an adequate level of data protection, e.g. even if you have validly consented.

Rights of data subjects

If your personal data is processed, you are a data subject within the meaning of the GDPR and you are entitled to the following rights vis-à-vis Putzmeister.

You have the right to *information* about the personal data we process about you. In the case of a request for information that is not made in writing, we ask for your understanding that we may then request proof from you that you are the person you claim to be.

You also have the right to *rectification*, which means that you can request that we correct your inaccurate personal data without undue delay. Taking into account the purposes of the processing, you have the right to request the completion of incomplete personal data, including by means of a supplementary statement.

You have the right to request the *restriction of processing* if one of the following conditions applies: You doubt the accuracy of the personal data. You have objected to the processing in accordance with Art. 21 para. 1 GDPR. As long as it is not yet clear whether the legitimate reasons of the controller outweigh you, the processing will be restricted.

You can request that the personal data concerning you be *deleted* immediately, provided that the conditions (cf. Art. 17 GDPR) are met. The right to erasure does not exist if the processing is necessary due to contractual obligations towards you or due to legal provisions.

If you have asserted the right to rectification, erasure or restriction of processing against us, we are obliged to inform all recipients to whom the personal data concerning you have been disclosed of this correction or deletion of the data or restriction of processing. This does not apply if it proves impossible or involves disproportionate effort (cf. Art. 19 GDPR). If you request it, we will inform you about these recipients.

You have the right to receive the personal data concerning you that you have provided to us in a structured, commonly used and machine-readable format (cf. Art. 20 GDPR). You also have the right to transmit this data to another company without hindrance from us, provided that the conditions for this are met.

You have the right to object at any time to the processing of personal data concerning you on the basis of Article 6 (1) sentence 1 (f) GDPR for reasons arising from your particular situation. The consequence of the objection is that we will no longer process the personal data concerning you, unless we can demonstrate compelling legitimate grounds for the processing that outweigh your interests, rights and freedoms, or if the processing serves to assert, exercise or defend legal claims. You can either inform us directly or our data protection officer about your objection. If you have submitted a declaration of consent under data protection law, you can revoke it to us at any time (cf. Art. 7 GDPR). Please note that the *revocation* is effective for the future. The withdrawal of consent does not affect the lawfulness of the processing carried out on the basis of the consent before the withdrawal. In addition, you have the right to *lodge a complaint* with a supervisory authority, in particular in the country of your residence, your place of work or the place of the alleged infringement, if you believe that the processing of your personal data violates the GDPR (cf. Art. 77 GDPR). The right of appeal exists without prejudice to any other administrative or judicial remedy.

Changes to this Statement

We may update this Privacy Policy from time to time. We therefore recommend that you review this Privacy Policy regularly so that you are aware of its privacy practices. The current version of this information is available on the intranet at the following link: <https://www.putzmeister.com/web/portal/privacy-policy>