

Information on the collection of personal data for the purpose of Use of the Experts App in accordance with Art. 13 and Art. 14 GDPR



Information on the processing of personal data by Putzmeister

In connection with the processing of your personal data, Putzmeister is subject to information obligations in accordance with the European General Data Protection Regulation (GDPR). The following information is intended to give you an overview of what data is involved, to whom it may be transmitted and for what purposes the processing is necessary. In addition, you will receive information about the rights to which you are entitled in the course of processing your personal data.

Responsibilities

Putzmeister Holding GmbH
Max-Eyth-Strasse 10
72631 Aichtal
Phone: +49 (0) 7127 599 0
Email: pmh@putzmeister.com

Contact details of the data protection officer

Putzmeister Holding GmbH
Data Protection Officer
Max-Eyth-Strasse 10
72631 Aichtal
Germany
Phone: +49 7127 599-0
E-mail: datenschutz@putzmeister.com

Origin of personal data

We process personal data that we receive from you in the course of our business relationship. In addition, we process personal data that we have permissibly received from other companies in the Putzmeister Group or from other third parties, e.g. your employer, for the performance of contracts – to the extent necessary for the provision of the service/performance of the contract to you.

Purpose of data processing

Provision of Putzmeister's worldwide know-how to operate the individual Putzmeister products

Legal basis

GDPR: Art. 6 para. 1 lit. a – Lawfulness of processing (consent)

GDPR: Art. 6 para. 1 lit. f – Lawfulness of processing (legitimate interest)

Legitimate interests

The processing of the personal data provided by you is necessary to enable the usability of the function provided and to ensure security and stability. Data processing for other purposes is only possible if the legal requirements required in this respect in accordance with Art. 6 (4) GDPR are met. In this case, we will of course comply with any information obligations pursuant to Art. 13 (3) GDPR and Art. 14 (4) GDPR.

Data categories

First name, last name, country, business e-mail address, business telephone number, video footage, images, audio, IP address, date and time of the request, content of the request, access status/HTTP status code, amount of data transferred in each case, operating system of the user

Storage period

Your personal data will be stored for as long as is necessary for the purposes for which it was collected. If an IP address is stored, it will be deleted or anonymised after 30 days. If you make use of your right of withdrawal, the data will be deleted immediately.

Permissions

The app receives the following permissions on its device:

Check/retrieve network connections, retrieve Internet data, generate system messages. Access to personal data is not possible

Push Notifications

To send push messages to mobile devices, we use the "Google Firebase" service of Google LLC, Mountain View, California, United States. The push messages are sent with the help of a pseudonymous push token assigned by the operating system you are using or by the corresponding push service. Neither we nor Google can derive personal data via the push token or assign it to a device.

Push notifications are sent on the basis of your consent.

You can revoke your consent at any time by turning off the "Push Notifications" function in the app's settings or by deactivating the receipt of push messages in the operating system settings.

You can find more information about Google's data protection at:

<https://policies.google.com/privacy>

Use of analysis and statistical tools

No analysis and statistical tools are used.

Storing APP data

The following data is stored locally on the device
YouTube playlist data, app navigation structure

Necessity and consequences of non-provision

The provision of the data is necessary for the use of the Experts App. If the Experts App is not provided, it will not be possible to use it. Without your consent to receive push notifications, you will not receive any push notifications.

Automated decision-making and profiling

As a responsible company, we do not use automated decision-making or profiling when collecting your personal data.

Recipients of personal data outside the company

In general, we will only pass on your personal data to other companies of the Putzmeister Group, service providers, business partners and other third parties within the framework of the applicable data protection laws and only within the framework of the agreed purposes.

In addition, certain recipients process personal data on behalf of us ("processors"). These include, for example, some IT service providers that are used by us and who may have access to your personal data. These processors may only process your personal data in accordance with our instructions, cf. inter alia Art. 28 GDPR. These

third parties are not allowed to process your personal data for their own purposes. The processors are subject to our instructions and are subject to strict contractual restrictions with regard to the processing of personal data. According to this, processing is only permitted to the extent necessary for the performance of the services on our behalf or to comply with legal requirements. It is precisely defined in advance what rights and obligations these service providers should have with regard to personal data.

Intention of transfer to a third country or international organisation

Should we transfer your personal data to a country outside the EU/EEA that does not provide the same level of protection as within the EU/EEA, we will ensure that such transfers are carried out in accordance with applicable data protection laws, including the GDPR.

Warranties and Obtaining Warranties

We will only transfer your personal data to a recipient in a third country after the prior conclusion of standard contractual clauses approved by the European Commission. We guarantee that we will transfer your personal data to companies in a third country that are located within our group / group of companies and carry out a joint economic activity on the basis of binding internal data protection regulations. In exceptional cases, according to Art. 49 (1) GDPR, a transfer can take place without guaranteeing an adequate level of data protection, e.g. if you have given your effective consent or the transfer is necessary for the performance of the employment relationship.

Rights of data subjects

If your personal data is processed, you are a data subject within the meaning of the GDPR and you are entitled to the following rights vis-à-vis Putzmeister.

You have the right to *information* about the personal data we process about you. If you request information that is not made in writing, we ask for your understanding that we may then request proof from you that you are the person you claim to be. You also have the right to *rectification*, i.e. you can request that we rectify your inaccurate personal data without undue delay. Taking into account the purposes of the processing, you have the right to request the completion of incomplete personal data, including by means of a supplementary statement.

You have the right to demand the *restriction* of processing if one of the following conditions applies: You doubt the accuracy of the personal data. You have objected to the processing in accordance with Art. 21 (1) GDPR. As long as it has not yet been determined whether the legitimate reasons of the controller outweigh the legitimate reasons for you, the processing will be restricted.

You can request that the personal data concerning you be *deleted* immediately, provided that the prerequisites (cf. Art. 17 GDPR) are met. The right to erasure does not exist if the processing is necessary due to contractual obligations towards you or due to statutory provisions.

If you have asserted the right to rectification, deletion or restriction of processing against us, we are obliged to inform all recipients to whom the personal data concerning you have been disclosed of this correction or deletion of the data or restriction of processing. This does not apply if it proves impossible or involves disproportionate effort (cf. Art. 19 GDPR). If you request this, we will inform you about these recipients.

You have the right to receive the personal data concerning you that you have provided to us in a structured, commonly used and machine-readable format (cf. Art. 20 GDPR). In addition, you have the right to transmit this data to another company without hindrance from us, provided that the conditions for this are met. You have the right to object at any time to the processing of personal data concerning you, which is carried out on the basis of Article 6 (1) sentence 1 (f) GDPR, for reasons arising from your particular situation. The consequence of the objection is that we will no longer process the personal data concerning you, unless we can demonstrate compelling legitimate grounds for the processing that outweigh your interests, rights and freedoms, or if the processing serves to assert, exercise or defend legal claims. You can either inform us directly or our data protection officer about your objection.

If you have submitted a declaration of consent under data protection law, you can revoke it to us at any time (cf. Art. 7 GDPR). Please note that the *revocation* will take effect for the future. The revocation of consent does not affect the lawfulness of the processing carried out on the basis of the consent before the revocation.

In addition, you have the right to *lodge a complaint* with a supervisory authority, in particular in the country of your residence, your place of work or the place of the alleged infringement, if you believe that the processing of your personal data violates the GDPR (cf. Art. 77 GDPR). The right to lodge a complaint exists without prejudice to any other administrative or judicial remedy.

Changes to this Statement

We may update this Privacy Policy from time to time. We therefore recommend that you review this Privacy Policy regularly so that you are aware of its privacy practices. The most current version of this information is available on the intranet at the following link: <https://www.putzmeister.com/web/portal/privacy-policy>