

Information on the collection of personal data for customers in accordance with Articles 13 and 14 of the GDPR



Information on the processing of personal data by Putzmeister

In connection with the processing of your personal data, Putzmeister is subject to information obligations in accordance with the European General Data Protection Regulation (GDPR). The following information is intended to give you an overview of what data is involved, to whom it may be transmitted and for what purposes the processing is necessary. In addition, you will receive information about the rights to which you are entitled in the course of processing your personal data.

Responsibilities

Putzmeister Mörtelmaschinen GmbH

Max-Eyth-Straße 10, 72631 Aichtal, Germany

Phone: +49 7127 599 0 E-mail: mm@putzmeister.com

Contact details of the data protection officer

Putzmeister Concrete Pumps GmbH

Data protection supervisor

Max-Eyth-Straße 10, 72631 Aichtal, Germany

Phone: +49 7127 599-0 E-mail: datenschutz@putzmeister.com

Origin of personal data

We process personal data that you provide to us as a data subject yourself in the context of business and contractual relationships or that we permissibly receive from the respective business and contractual partners, e.g. in the context of processing an enquiry or an order. If necessary, we process other personal data that we permissibly receive about you from public sources (e.g. commercial registers, credit agencies, publications).

Purpose of data processing

Establishment and provision of a CRM system for the input, processing and management of customer data and contractual data of employee sharing; Sending information (e.g. notification of technical innovations, service information and promotions, customer satisfaction survey); Compliance with and implementation of legal requirements for accounting, financial evaluation and analysis; Support of existing customers to maintain and improve a continuous contractual relationship; Customer loyalty and advertising measures, sales, customer communication and assistance, complaint, maintenance and revocation management.

Legal basis

GDPR: Art. 6 para. 1 lit. a – Lawfulness of processing (consent)

GDPR: Art. 6 para. 1 lit. b – Lawfulness of processing (contract)

GDPR: Art. 6 para. 1 lit. f – Lawfulness of processing (legitimate interest)

Legitimate interests

The processing of the personal data provided by you is necessary for the fulfilment of contractual obligations arising from the contract concluded with us. Due to your obligations to cooperate, it is unavoidable to provide the personal data requested by us, otherwise we will not be able to fulfil our contractual obligations. Data processing for other purposes can only be considered if the legal requirements required in this respect pursuant to Art. 6 (4) GDPR are met. In this case, we will of course comply with any information obligations pursuant to Art. 13 (3) GDPR and Art. 14 (4) GDPR. For internal administrative purposes in the company/group, the collection/use/disclosure of the data is necessary.

Categories

Business contact and administrative data (e.g. first name, last name, title, gender, business address, business e-mail address, business telephone number, business band connection data; data on professional relationships (e.g. job title, company affiliation); IT usage data (e.g. IP address, user-specific settings, log files); Data from permissible surveillance equipment (e.g. data from IT security programs, video surveillance systems); Access data to the company premises and to company and commercial buildings as well as residence data (e.g. first name, last name, company, date and signature), as well as any other data that you provide to us.

Storage period

Your personal data will be stored for as long as is necessary for the purposes for which it was collected. The deletion period is based on the legal requirements; The data will be stored until the data subject revokes it;

Necessity and consequences of non-provision

The provision of the data is necessary for the intended conclusion of the contract within the framework of the business relationship, provided that this is necessary and/or we are legally obliged to collect the data. If you do not provide your personal data, a valid contract may not be formed.

Automated decision-making and profiling

As a responsible company, we do not use automated decision-making or profiling when collecting your personal data.

Recipients of personal data outside the company/authority

In general, we will only pass on your personal data to other companies of the Putzmeister Group, service providers, business partners and other third parties within the framework of the applicable data protection laws and only within the framework of the agreed purposes. In addition, certain recipients process personal data on our behalf ("processors"). This includes, for example, some IT service providers that are used by us and who may have access to your personal data. These processors may only process your personal data in accordance with our instructions, cf. inter alia Art. 28 GDPR. These third parties are not allowed to process your personal data for their own purposes. The processors are subject to our instructions and are subject to strict contractual restrictions in relation to the processing of personal data. According to this, processing is only permitted to the extent that it is necessary for the performance of the services on our behalf or to comply with legal requirements. It is determined in advance exactly what rights and obligations these service providers should have with regard to personal data.

Intention of transfer to a third country or international organisation

Should we transfer your personal data to a country outside the EU/EEA that does not provide the same level of protection as within the EU/EEA, we will ensure that such transfers are carried out in accordance with applicable data protection laws, including the GDPR.

Warranties and Obtaining Warranties

We will only transfer your personal data to a recipient in a third country after concluding standard contractual clauses approved by the European Commission. We guarantee that we will transfer your personal data to companies in a third country that are located within our group / group of companies and carry out a joint economic activity on the basis of binding internal data protection regulations. In exceptional cases, according to Art. 49 (1) GDPR, a transfer can take place without guaranteeing an adequate level of data protection, e.g. even if you have validly consented or the transfer is necessary for the performance of the employment relationship.

Rights of data subjects

If your personal data is processed, you are a data subject within the meaning of the GDPR and you are entitled to the following rights vis-à-vis Putzmeister.

You have the right to *information* about the personal data we process about you. In the case of a request for information that is not made in writing, we ask for your understanding that we may then request proof from you that you are the person you claim to be.

You also have the right to *rectification*, which means that you can request that we correct your inaccurate personal data without undue delay. Taking into account the purposes of the processing, you have the right to request the completion of incomplete personal data, including by means of a supplementary statement.

You have the right to request the *restriction* of processing if one of the following conditions applies: You doubt the accuracy of the personal data. You have objected to the processing in accordance with Art. 21 para. 1 GDPR. As long as it is not yet clear whether the legitimate reasons of the controller outweigh you, the processing will be restricted.

You can request that the personal data concerning you be *deleted* immediately, provided that the conditions (cf. Art. 17 GDPR) are met. The right to erasure does not exist if the processing is necessary due to contractual obligations towards you or due to legal provisions.

If you have asserted the right to rectification, erasure or restriction of processing against us, we are obliged to inform all recipients to whom the personal data concerning you have been disclosed of this correction or deletion of the data or restriction of processing. This does not apply if it proves impossible or involves disproportionate effort (cf. Art. 19 GDPR). If you request it, we will inform you about these recipients.

You have the right to receive the personal data concerning you that you have provided to us in a structured, commonly used and machine-readable format (cf. Art. 20 GDPR). You also have the right to transmit this data to another company without hindrance from us, provided that the conditions for this are met.

You have the right to object at any time to the processing of personal data concerning you on the basis of Article 6 (1) sentence 1 (f) GDPR for reasons arising from your particular situation. The consequence of the objection is that we will no longer process the personal data concerning you, unless we can demonstrate compelling legitimate grounds for the processing that outweigh your interests, rights and freedoms, or if the processing serves to assert, exercise or defend legal claims. You can either inform us directly or our data protection officer about your objection. If you have submitted a declaration of consent under data protection law, you can revoke it to us at any time (cf. Art. 7 GDPR). Please note that the *revocation* is effective for the future. The withdrawal of consent does not affect the lawfulness of the processing carried out on the basis of the consent before the withdrawal.

In addition, you have the right to *lodge a complaint* with a supervisory authority, in particular in the country of your residence, your place of work or the place of the alleged infringement, if you believe that the processing of your personal data violates the GDPR (cf. Art. 77 GDPR). The right of appeal exists without prejudice to any other administrative or judicial remedy.

Changes to this Statement

We may update this Privacy Policy from time to time. We therefore recommend that you review this Privacy Policy regularly so that you are aware of its privacy practices. The current version of this information is available on the intranet at the following link: <https://www.putzmeister.com/web/portal/privacy-policy>