Information on the collection of personal data from the Conducting sweepstakes according to Art. 13 and Art. 14 GDPR

Information on the processing of personal data by Putzmeister

Putzmeister is subject to information obligations in connection with the processing of your personal data under the European General Data Protection Regulation (GDPR). The following information is intended to give you an overview of which data is involved, to whom it may be transmitted, and for what purposes the processing is necessary. You will also receive information about the rights you are entitled to in connection with the processing of your personal data.

Responsibilities

Putzmeister Holding GmbH
Max-Eyth-Straße 10, 72631 Aichtal, Germany
Phone: +49 7127 599 0 Email: pmh@putzmeister.com

Contact details of the Data Protection Officer

Putzmeister Holding GmbH
Data Protection Officer
Max-Eyth-Straße 10, 72631 Aichtal, Germany
Phone: +49 7127 599-0 Email: datenschutz@putzmeister.com

Origin of personal data

We process personal data that we receive from you in connection with your contact. In addition, we process – insofar as necessary for the provision of the service/contract fulfillment to you – personal data that we have lawfully received from other companies in the Putzmeister group for fulfillment.

Purpose of data processing

Personal data is processed for:

- Conducting the Sweepstakes
- Determination of the winners
- Notification of winners
- Sending the prize

Legal basis

GDPR: Art. 6 para. 1 lit. a – Lawfulness of processing (consent)
GDPR: Art. 6 para. 1 lit. f – Lawfulness of processing (legitimate interest)

Legitimate interests

Data processing for other purposes is only possible if the necessary legal requirements pursuant to Art. 6 para. 4 GDPR are met. Any information obligations under Art. 13 para. 3 GDPR and Art. 14 para. 4 GDPR will of course be observed in this case.

Data categories

Depending on the procedure, the following data are processed in particular:
Social media profile name
Social media comment
First and last name
Address
Email address
additional data required for profit settlement

Storage duration

We delete your data insofar as it is no longer necessary for the stated purpose and there are no contractual or statutory retention periods

Requirement and consequences of non-provision

You are not obliged to provide us with information. Unless you provide us with any personal data.

Automated decision-making and profiling

As a responsible company, we refrain from automated decision-making or profiling when collecting your personal data.

Recipients of personal data outside the company

We will generally only share your personal data with other companies of the Putzmeister Group, service providers, business partners, and other third parties within the framework of applicable data protection laws and only within the agreed purposes. For the purpose mentioned here, the following data processors are used:

Intention to transfer to a third country or international organization

If we transfer your personal data to a country outside the EU/EEA that does not offer the same level of protection as within the EU/EEA, we will ensure that such transfers are carried out in accordance with applicable data protection laws, including the GDPR.

Warranties and Maintenance of Warranties

We transmit your personal data to a recipient in a third country only after prior conclusion of standard contractual clauses approved by the European Commission. We guarantee that we transmit your personal data to companies in a third country located within our group/corporate group and engaged in joint economic activity, based on binding internal data protection regulations. Exceptionally, according to Art. 49 para. 1 GDPR, a transfer without ensuring an adequate level of data protection may also take place, for example, if you have given valid consent.

Rights of data subjects

If personal data is processed by you, you are a data subject within the meaning of the GDPR and you have the following rights vis-à-vis Putzmeister.

You have the right to *access* the personal data we process about you. In the case of a request for information that is not made in writing, we ask for your understanding that we may then require proof that you are the person you claim to be.

Furthermore, you have the right to *rectification*, meaning you can immediately request the correction of your inaccurate personal data from us. Taking into account the purposes of processing, you have the right to request the completion of incomplete personal data — including by means of a supplementary declaration.

You have the right to request the *restriction* of processing if one of the following conditions is met: You dispute the accuracy of the personal data. You have objected to the processing pursuant to Art. 21 para. 1 GDPR. As long as it is not yet clear whether the legitimate reasons of the controller override you, processing will be restricted.

You can request that the personal data concerning you be *deleted* immediately , provided the conditions (see Art. 17 GDPR) are met. The right to erasure does not exist insofar as processing is necessary due to contractual obligations towards you or legal provisions.

If you have exercised the right to rectification, erasure, or restriction of processing with us, we are obliged to inform all recipients to whom the personal data concerning you has been disclosed of this correction or deletion of the data or restriction of processing. This does not apply insofar as it proves impossible or involves disproportionate effort (see Art. 19 GDPR). If you request it, we will inform you about these recipients.

You have the right to receive the personal data concerning you that you have provided to us in a structured, commonly used, and machine-readable format (see Art. 20 GDPR). You also have the right to transfer this data to another company without hindrance from us, provided the conditions are met.

You have the right, for reasons arising from your particular situation, to object at any time to the processing of personal data concerning you that is carried out pursuant to Article 6(1) sentence 1 lit. f GDPR . The consequence of the objection is that we no longer process the personal data concerning you unless we can demonstrate compelling legitimate grounds for the processing that override your interests, rights, and freedoms, or if the processing serves the establishment, exercise, or defense of legal claims. You can inform us of your objection either directly or with our data protection officer.

If you have given a data protection consent declaration, you can revoke it with us at any time (see Art. 7 GDPR). Please note that the *revocation* takes effect for the future. By withdrawing consent, the lawfulness of processing carried out based on consent up to the point of revocation is not affected.

Furthermore, you have the right to *lodge a complaint* with a supervisory authority, in particular in the state of your place of residence, workplace, or place of the alleged violation, if you believe that the processing of your personal data violates the GDPR (see Art. 77 GDPR). The right to lodge a complaint is without prejudice to any other administrative or judicial remedy.

Changes to this Statement

We may update this privacy policy from time to time. Therefore, we recommend that you read these privacy policies regularly so that you are aware of the data protection practices. The current version of this information is available on the intranet at the following link: https://www.putzmeister.com/web/portal/privacy-policy