

Information on the collection of personal data in the context of the use of image, video or sound recordings in accordance with Articles 13 and 14 of the GDPR



Information on the processing of personal data by Putzmeister

In connection with the processing of your personal data, Putzmeister is subject to information obligations in accordance with the European General Data Protection Regulation (GDPR). The following information is intended to give you an overview of what data is involved, to whom it may be transmitted and for what purposes the processing is necessary. In addition, you will receive information about the rights to which you are entitled in the course of processing your personal data.

Responsibilities

Putzmeister Holding GmbH

Max-Eyth-Straße 10

72631 Aichtal

Germany

Phone: +49 7127 599 0

E-mail: pmh@putzmeister.com

Within the Putzmeister Group, the centralised marketing department at Putzmeister Holding is responsible for the processing of image/video or sound recordings. In individual cases, the company/department to which you provide the recordings may also be responsible. The "Putzmeister Group" includes all companies in which Putzmeister Holding GmbH has a direct or indirect majority stake, including Putzmeister Holding itself. An overview of all Putzmeister companies can be found under <https://www.putzmeister.com/web/european-union/subsidiaries>.

Contact details of the data protection officer

Putzmeister Holding GmbH

Data protection supervisor

Max-Eyth-Straße 10

72631 Aichtal

Germany

Phone: +49 7127 599-0

E-mail: datenschutz@putzmeister.com

Origin of personal data

We process personal data that we receive from you. In addition, we process – to the extent necessary for the provision of the service/performance of the contract to you – personal data that we have permissibly received from other companies in the Putzmeister Group for the purpose of fulfilment.

Purpose of data processing

The processing of photos, videos and/or sound recordings (collection, storage and publication) is carried out for the purposes specified in the consent. The publication refers, for example, to the websites, social media, brochures as well as in brochures and publications of all kinds of the Putzmeister Group.

Legal basis

GDPR: Art. 6 para. 1 lit. a – Lawfulness of processing (consent)

GDPR: Art. 6 para. 1 lit. f – Lawfulness of processing (legitimate interest)

Legitimate interests

In order to provide our services, we may have a legitimate interest in having your personal data collected within our group of companies for internal administrative purposes.

Categories

Images, video material, sound material

Storage period

The data will be stored until revoked by the data subject

Necessity and consequences of non-provision

If you do not provide your personal data, you can't suffer any disadvantages.

Automated decision-making and profiling

As a responsible company, we do not use automated decision-making or profiling when collecting your personal data.

Recipients of personal data outside the company/authority

Other Putzmeister companies.

External service providers (e.g. agencies, printers) in connection with the creation of print and online products of the Putzmeister Group for the aforementioned purposes. If we publish image/video or sound recordings on social media channels, the data will be transmitted there and also processed by the operators of the social media platforms. You can review information from these third parties in our Privacy Policy at <https://www.putzmeister.com/web/european-union/privacy-policy>.

Intention of transfer to a third country or international organisation

Data published via social media channels may be transferred or transferred to, stored and processed in the USA or other third countries in accordance with the above-mentioned policies of the providers. The basis for the transfer is Art. 49 para. 1 lit. a) GDPR

Warranties and Obtaining Warranties

We will only transfer your personal data to a recipient in a third country after concluding standard contractual clauses approved by the European Commission. We guarantee that we will transfer your personal data to companies in a third country that are located within our group / group of companies and carry out a joint economic activity on the basis of binding internal data protection regulations.

Rights of data subjects

If your personal data is processed, you are a data subject within the meaning of the GDPR and you are entitled to the following rights vis-à-vis Putzmeister.

You have the right to *information* about the personal data we process about you. In the case of a request for information that is not made in writing, we ask for your understanding that we may then request proof from you that you are the person you claim to be.

You also have the right to *rectification*, which means that you can request that we correct your inaccurate personal data without undue delay. Taking into account the purposes of the processing, you have the right to request the completion of incomplete personal data, including by means of a supplementary statement.

You have the right to request the *restriction* of processing if one of the following conditions applies: You doubt the accuracy of the personal data. You have objected to the processing in accordance with Art. 21 para. 1 GDPR. As long as it is not yet clear whether the legitimate reasons of the controller outweigh you, the processing will be restricted.

You can request that the personal data concerning you be *deleted* immediately, provided that the conditions (cf. Art. 17 GDPR) are met. The right to erasure does not exist if the processing is necessary due to contractual obligations towards you or due to legal provisions.

If you have asserted the right to rectification, erasure or restriction of processing against us, we are obliged to inform all recipients to whom the personal data concerning you have been disclosed of this correction or deletion of the data or restriction of processing. This does not apply if it proves impossible or involves disproportionate effort (cf. Art. 19 GDPR). If you request it, we will inform you about these recipients.

You have the right to receive the personal data concerning you that you have provided to us in a structured, commonly used and machine-readable format (cf. Art. 20 GDPR). You also have the right to transmit this data to another company without hindrance from us, provided that the conditions for this are met.

You have the right to object at any time to the processing of personal data concerning you on the basis of Article 6 (1) sentence 1 (f) GDPR for reasons arising from your particular situation. The consequence of the objection is that we will no longer process the personal data concerning you, unless we can demonstrate compelling legitimate grounds for the processing that outweigh your interests, rights and freedoms, or if the processing serves to assert, exercise or defend legal claims. You can either inform us directly or our data protection officer about your objection. If you have submitted a declaration of consent under data protection law, you can revoke it to us at any time (cf. Art. 7 GDPR). Please note that the *revocation* is effective for the future. The withdrawal of consent does not affect the lawfulness of the processing carried out on the basis of the consent before the withdrawal.

In addition, you have the right to *lodge a complaint* with a supervisory authority, in particular in the country of your residence, your place of work or the place of the alleged infringement, if you believe that the processing of your personal data violates the GDPR (cf. Art. 77 GDPR). The right of appeal exists without prejudice to any other administrative or judicial remedy.

Changes to this Statement

We may update this Privacy Policy from time to time. We therefore recommend that you review this Privacy Policy regularly so that you are aware of its privacy practices. The current version of this information is available on the intranet at the following link: <https://www.putzmeister.com/web/portal/privacy-policy>